

MEDITERRANEAN ORIGIN

FARCOM

mea
natura

Olive

PURE, ORGANIC
& PRECIOUS



88% - 96% NATURAL ORIGIN

HAIR & SKINCARE NATURAL PRODUCTS

MEDITERRANEAN

our land, our heritage...our inspiration

The Mediterranean region was one of the major cultural centers, thus the plants were fortunate to be studied and evaluated much earlier than plants in other regions of the planet.

Among them, from ancient times, references to the olive fruit and tree stand out. As the Greeks were the first to cultivate the olive tree in the European Mediterranean area, it has been directly associated with the Greek land, significantly affecting every aspect of their daily lives, from medicine to art and culture.

The use of olive oil was widespread in antiquity and widely used for personal hygiene and grooming, as our ancestors had already discovered its valuable and beneficial properties, both for therapeutic and beautifying purposes.

Today, FARCOM, as a purely Greek company with years of experience in the cosmetics field, inspired by this valuable heritage, creates a comprehensive product range for the intensive care of the skin and hair, the MEA NATURA – OLIVE line.

The products' compositions contain a high content (88% -96%) of natural origin ingredients, extracts of Mediterranean herbs and pure Cretan olive oil from certified organic cultivation.



FARCOM
**mea
natura**

*Certified organic
Cretan virgin
olive oil*

Olive

PURE, ORGANIC & PRECIOUS

Since ancient times, in Crete, thrives one of the best varieties of olive, the oil of which is the most popular in the world because of its top quality features.

Pure olive oil: a gift of nature... so unique, so precious.

It is rich in fatty acids, polyphenols, sterols, squalene, carotenoids, terpenes, vitamin E, natural ingredients with valuable powerful antioxidant, moisturizing and rejuvenating properties.

The beneficial effects contribute significantly to the protection and health of the skin and hair.



NATURAL ACTIVE INGREDIENTS

Almond extract: contains trace minerals, tocopherol, amino acids, vitamins E, A, and B-complex, necessary ingredients to balance and improve the functions of the skin. It helps to stimulate and revitalize the skin.

Lupine extract: rich in phosphorus, amino acids and proteins which are ingredients with tonic, antioxidant and moisturizing properties that contribute to healthy hair growth.

Sage extract (organically cultivated): is rich in flavonoids and tannins, providing deep revitalization and potent antioxidant protection against free radicals. It contributes to avoid scalp irritation.

Bio - saccharide: the result of fermented natural ingredients derived from corn and soy beans, with multi - dimensional beneficial effect for healthy looking hair. Contribute to setting and maintaining hair's natural moisture level. Offers hydration, restores hair vitality giving a unique soft texture and healthy appearance.

Almond Oil: rich in vitamin E and palmitic, oleic and linoleic acid, three essential acids for intense skin nutrition and hydration. Ideal for skin and hair with increased hydration needs.

Calendula Oil: it is known for its healing, soothing and anti-irritating properties. Its use is particularly beneficial for dry and sensitive skin.

Aloe Vera: known for its antioxidant, soothing and moisturizing properties. Its anti-inflammatory and soothing action helps both to avoid irritation and to heal wounds.

Vitamin E: its antioxidant properties provide enhanced protection from free radicals generated by UV radiation. It also improves the moisture level of skin, keeping it soft.



MEDITERRANEAN
ORIGIN

Complete range for hair care

BENEFICIAL PROPERTIES

Hair, an integral part of our appearance, is daily affected by environmental factors and product build-up, thus losing its natural shine and vitality.

The **MEA NATURA – OLIVE line for hair** offers complete intensive care and maximum protection in a natural way. The line consists of shampoo, conditioner and hair mask.

The products' formulas contain organically cultivated virgin olive oil and high percentages (**88%-94%**) of thoroughly selected natural origin ingredients, which cover the needs of all hair types, but also of dry/dehydrated hair, offering :

- Gentle and effective cleansing without causing scalp irritation
- Enhanced protection against damage caused by free radicals and UV radiation
- Restore and maintain the natural moisture and hair elasticity
- Deep revitalization, radiance and vitality
- Healthy looking hair

FARCOM

mea
natura

Olive

PURE,
ORGANIC
& PRECIOUS

Complete range for skincare

BENEFICIAL PROPERTIES

The modern lifestyle triggers the need to give our body and skin the necessary care and attention and unique moments of pleasure and rejuvenation.

The **MEA NATURA - OLIVE line for skin care** includes products for gentle cleansing, body scrub and intensive care for body and hands.

Their compositions, based on the antioxidant and moisturizing properties of pure olive oil*, contain high percentages (88% -96%) of carefully selected natural origin ingredients, which effectively work together to meet the needs of all skin types even the most dry, offering:

- Increased moisturizing effect for soft skin
- Intensive nourishment
- Enhanced protection from dryness
- Gentle cleansing and intensive care without causing irritation
- Unique sense of wellness and rejuvenation

88% - 96%
NATURAL ORIGIN

HAIR & SKINCARE
NATURAL PRODUCTS

**Certified organic Cretan virgin olive oil*
DERMATOLOGICALLY TESTED



SHAMPOO

VITALITY & SHINE

88% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, active combination of bio-saccharide and sage extract.*

IDEAL FOR ALL HAIR TYPES.



Gently cleanses hair & scalp without irritation.
Contributes to maintain hair's natural balance.
Revitalizes and invigorates hair.
Leaves hair organically protected.

SUITABLE FOR DAILY USE

SLES FREE, PARABENS FREE,
PROPYLENE GLYCOL FREE, SILICONES FREE,
ALCOHOL FREE, SYNTHETIC DYES FREE.

300 ml e / 10.14 fl.oz

SHAMPOO

STRENGTH & SOFTNESS

88% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, active combination of bio-saccharide and lupine extract.*

IDEAL FOR DRY/DEHYDRATED HAIR.



Gently cleanses hair & scalp without irritation.
It is enriched with hydrating and conditioning ingredients.
Restores and maintains hair's natural moisture balance.
Leaves hair soft and manageable.

SUITABLE FOR DAILY USE

SLES FREE, PARABENS FREE,
PROPYLENE GLYCOL FREE, SILICONES FREE,
ALCOHOL FREE, SYNTHETIC DYES FREE.

300 ml e / 10.14 fl.oz

SHOWER GEL

WELLNESS & REVIVAL

88% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, Vitamin E and almond extract.*

IDEAL FOR ALL SKIN TYPES
and for DRY SKIN.



Offers gentle skin care.
Pampers the skin as it cleanses.
Leaves a long-lasting silky feel.
Revitalizing and refreshing.

SUITABLE FOR DAILY USE

SLES FREE, PARABENS FREE,
PROPYLENE GLYCOL FREE, SILICONES FREE,
ALCOHOL FREE.

300 ml e / 10.14 fl.oz

BODY MILK

MOISTURE & REVIVAL

93% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, Vitamin E and almond oil.*

IDEAL FOR ALL SKIN TYPES and
for DRY SKIN needy of intense hydration.



Offers intense skin hydration**.
Helps to protect skin from dryness.
Nourishes and reinforces skin elasticity.
Leaves a lasting feeling of freshness and softness on the skin.
Fast-absorbing and non-greasy.

SUITABLE FOR DAILY USE

PARABENS FREE, MINERAL OIL FREE,
PROPYLENE GLYCOL FREE, VASELINE FREE,
SILICONES FREE, ALCOHOL FREE,
SYNTHETIC DYES FREE.

** In vivo Efficacy Test.

250 ml e / 8.45 fl.oz

HAND CREAM

INTENSIVE MOISTURE & NOURISHMENT

94% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, Vitamin E, almond & calendula oil.*

IDEAL FOR ALL SKIN TYPES and for DRY SKIN needy of intense hydration.



Offers intensive hand care and skin hydration**.
Moisturizes and nourishes.
Leaves skin soft and protected.
Fast-absorbing and non-greasy.

SUITABLE FOR DAILY USE

PARABENS FREE, MINERAL OIL FREE, PROPYLENE GLYCOL FREE,
VASELINE FREE, SILICONES FREE, ALCOHOL FREE, SYNTHETIC DYES FREE.

** In vivo Efficacy Test.

100 ml e / 3.38 fl.oz

CONDITIONER

VITALITY & SHINE

94% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, active combination of bio-saccharide and sage extract.*

IDEAL FOR ALL HAIR TYPES
& **DRY/DEHYDRATED HAIR.**



Provides intensive moisture.
Offers lustrous shine & vitality.
Leaves hair soft and manageable.
Instantly detangles hair without overburdening it.

SUITABLE FOR DAILY USE

PARABENS FREE, MINERAL OIL FREE,
VASELINE FREE, PROPYLENE GLYCOL FREE,
ALCOHOL FREE, SILICONES FREE,
SYNTHETIC DYES FREE.

300 ml e / 10.14 fl.oz

HAIR MASK

INTENSIVE NOURISHMENT & SHINE

94% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, active combination of bio-saccharide, sage extract & almond oil.*

IDEAL FOR ALL HAIR TYPES
& **DRY/DEHYDRATED HAIR.**



Nourishes & revitalizes.
Provides instant replenishment and shine.
Maximum protection from everyday wear & tear.
Helps maintain hair elasticity.

PARABENS FREE, MINERAL OIL FREE,
PROPYLENE GLYCOL FREE,
SILICONES FREE, ALCOHOL FREE.

250 ml e / 8.45 fl.oz

BODY CREAM

MOISTURE & NOURISHMENT

94% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, Vitamin E, almond and calendula oil.*

IDEAL FOR ALL SKIN TYPES
and for **DRY SKIN** needy of intense hydration.



Offers intense skin hydration*.
Helps to protect skin from dryness.
Nourishes and reinforces skin elasticity.
Leaves skin feeling smooth and revitalized.
Fast-absorbing and non-greasy.

SLES FREE, PARABENS FREE,
PROPYLENE GLYCOL FREE, MINERAL OIL FREE,
SILICONES FREE, VASELINE FREE,
ALCOHOL FREE, SYNTHETIC DYES FREE

** In vivo Efficacy Test.

250 ml e / 8.45 fl.oz

BODY SCRUB

WELLNESS & REVIVAL

96% NATURAL ORIGIN

Enriched with organically cultivated virgin olive oil, olive stone granules, Aloe Vera and Vitamin E.*

IDEAL FOR ALL SKIN TYPES



Offers effective skin exfoliation and cleansing.
Gently removes dead skin cells and stimulates the skin.
Leaves skin vigorous, revitalized & silky soft.
Leaves a long-lasting feeling of wellness.

PARABENS FREE, MINERAL OIL FREE,
PROPYLENE GLYCOL FREE, VASELINE FREE,
SILICONES FREE, ALCOHOL FREE,
SYNTHETIC DYES FREE.

200 ml e / 6.76 fl.oz

** In vivo Efficacy Test.

Comparative measurements taken before
and 5 hours after product application.

MEDITERRANEAN ORIGIN

FARCOM
**mea
natura**

Olive

PURE, ORGANIC
& PRECIOUS

FARCOM S.A.
Industrial Area N. Redestos
Thessaloniki - GREECE
Tel: +30 2310 83 70 77
www.farcom.gr

TÜV **TÜV**
AUSTRIA AUSTRIA
HELLAS HELLAS
EN ISO 9001: 2008 EN ISO 22716: 2007



88% - 96% NATURAL ORIGIN

HAIR & SKINCARE NATURAL PRODUCTS